

Expansion of Khadi Retail Outlets

Khadi and Village Industries Institutions sell their products through their own sales outlets and also sales outlets of State Khadi and Village Boards (KVIBs) & Khadi and Village Industries Commission (KVIC) which are spread all over the country. To maintain uniformity of all sales outlets, these are called “Khadi India” sales outlets, whether it is owned by Khadi Institutions (NGOs) or State KVIBs or KVIC.

The Khadi Institutions (NGOs) are free to open their new “Khadi India” sales outlets as per their need from time to time.

The Khadi and Village Industries (KVI) sector has a wide network of 8058 sales outlets nationwide. Out of these, 23 are Departmental Sales Outlets (DSOs) of KVIC and 8035 are sales outlets of Khadi Institutions (NGOs) and State KVIBs.

The sales under KVI sector for last two years shows an increasing trend. The details are as under:

(Rs. in crore)

Particulars	2017-18	2018-19 (P)
Sales	59182.43	74292.09

KVI products are manufactured by Khadi and V.I. units assisted by KVIC. KVIC also extends all out support to these units in marketing their products. KVIC promotes KVI Institutions and units through implementation of KVI programmes and extend financial assistance in the form of grant, out of budgetary support received from Government of India.

This information was given by Shri Nitin Gadkari, Union Minister for Micro, Small and Medium Enterprises in written reply to a question in Rajya Sabha today.

RCJ/SKP/JK

(Release ID: 1595512)